



Social Media and Networking

- identify and analyze issues, patterns and trends both internally and externally
- lead the coordination and development of community programs including participation in social media outlets to lead the online presence for the company
- author and publish regular communication to the community
- stay up to date on best practices, social media, a wide range of trends, leadership, business development, management, recruiting, pricing, negotiating, and the tools needed to be successful
- expert at sharing information, trends, and tools with appropriate departments, peers, clients and community members
- liaison between the communities, the company, management, peers, and clients
- drive new messaging and deliver important updates to teams and customers
- participate in professional networking through multiple professional associations

Talent Scout, Recruiting Expertise

- interact with team and clients to help ensure they get the most out of the service and resources
- meet with employees, as well as current and potential clients to monitor quality and assess upcoming needs
- ensure consistency of brand and essence throughout various programs
- identify, evaluate, interview and source talent for skill and fit

Project and Program Management

- identify user generated needs and deliverables
- develop morale programs to recognize individuals or team efforts across all programs and divisions
- comprehend, live and breathe the existing strategic vision, roadmap and specific related projects internally for the company and externally for each client to ensure success
- network, network, network
- event manager, from speaker outline and engagement, to attendance boosting programs and event project management
- crisis management and conflict resolution

a manifesto

A highly sophisticated communicator with a creative background. A change agent for organizational strategy, and communications both verbal and electronic. Often doesn't take no for an answer and will push you to ponder the question "why?" Will challenge the comfortable. A stickler for accountability. Recognized as a true collaborator with superb analytical skills. Current on social media tools, methods and applications. Plugged into the digital world, local thought leaders and enjoying the ever-changing ride.

a chronological look at where I have been

Portland State University Multimedia Professional Program | Portland | OR
Consultant | Community Coordinator 2009

Volt Workforce Solutions | Portland | OR
Director of Programs 2006-2008

Via Training | Portland | OR
Director of Recruitment 2005-2006

Adecco | Portland | OR
Design Recruitment - Nike World Headquarters (contract position)
2004-2005

RAIN Agency | Portland | OR
Creative Strategist (contract position) 2003

Creative Assets | Portland | OR
Branch Director & Account Manager 2000-2003

Oregon College of Art & Craft | Portland | OR
Director of Recruitment 1996-1999

Kansas City Art Institute | Kansas City | MO
Director of Alumni Relations 1995-1996
Regional Coordinator 1991-1995

successful attempts at higher education

Kansas City Art Institute | Kansas City, MO
Bachelor of Fine Arts | Video

Portland State University Extended Studies
Design Sustainability | Multimedia Professional Program

in my spare time

AIGA - Board Sponsorship Chair | Oregon Creative Industry | Social Media Club | Internet Developers Group | Internet Strategy Forum | Cre8Camp | PDX Mindshare | SAO