



#### what I do

- identify and analyze issues, patterns and trends internally and externally
- a lead role in coordinating development and the publishing of regular communication to the community
- stay up to date on all that is my job, management, leadership, business development, recruiting, a wide range of trends, best practices, pricing, negotiating AND tools (social media)
- always transferring this information to the appropriate departments so that they are informed and can respond accordingly
- a liaison between the communities by passing relevant feedback to the teams and clients
- drove new messaging and delivered important updates to teams and customers
- interacted with team and clients to help ensure they get the most out of the service and resources
- met with employees, current and potential client to monitor quality and assess upcoming needs
- ensure consistency of brand and essence throughout various programs
- identify, evaluate, interview and source talent for skill and fit
- identified user generated needs and deliverables
- developed morale programs to recognize individuals or team efforts across all programs and divisions
- participate in professional networking through a number of associations
- knew clearly and understood the existing strategic vision, roadmap and specific related projects internally for the company and externally for each client to ensure success
- network, network, network
- last but not the least, crisis management and conflict resolution

a Manifesto

A highly sophisticated communicator with a creative background. A change agent when it comes to organizational strategy, communications, verbal and electronic. Who very often doesn't take no for an answer and might drive you crazy with that question, why? And will challenge the comfortable. A stickler for accountability. Recognized as a true collaborator with analytical skills and current on social media tools and applications. In other words, peddling as fast as I can to keep up.

a chronological look at where I have been

Portland State University Multimedia Professional Program | Portland | OR  
**Consultant | Community Coordinator** 2009

Volt Workforce Solutions | Portland | OR  
**Director of Programs** 2006-2008

Via Training | Portland | OR  
**Director of Recruitment** 2005-2006

Adecco | Portland | OR  
**Design Recruitment - Nike World Headquarters (contract position)** 2004-2005

RAIN Agency | Portland | OR  
**Creative Strategist (contract position)** 2003

Creative Assets | Portland | OR  
**Branch Director & Account Manager** 2000-2003

Oregon College of Art & Craft | Portland | OR  
**Director of Recruitment** 1996-1999

Kansas City Art Institute | Kansas City | MO  
**Director of Alumni Relations** 1995-1996  
**Regional Coordinator** 1991-1995

successful attempts at higher education  
**Kansas City Art Institute | Kansas City, MO**  
**Bachelor of Fine Arts | Video**

**Portland State University Extended Studies**  
**Design Sustainability | Multimedia Professional Program**

in my spare time

**AIGA - Board Sponsorship Chair | Oregon Creative Industry | Social Media Club | Internet Developers Group | Internet Strategy Forum | Cre8Camp | PDX Mindhare | SAO**